

Paris, 21 March 2016

PRESS RELEASE**BNP PARIBAS Announces Partnership with Ingenico Group to Enable E-Merchants to Develop Sales across Europe.**

BNP Paribas, in partnership with the ePayments business unit of Ingenico Group, is the first French bank to enable customers to develop their online sales in Europe, by letting them accept new payment methods in different currencies.

BNP Paribas is an international bank and a key e-commerce player in France, with a market share of close to 30% of all e-commerce transactions. The partnership between the bank and Ingenico Group allows the bank's customers to expand their online sales in Europe, through the acceptance of both international and local payment methods. The payment solutions offered by Ingenico ePayments, combined with the acquiring services by BNP Paribas, allow merchants in 14 European countries to accept online payments in 8 different local currencies. The acquiring service of the bank is based on domestic platforms in France, Italy, and Germany, and a centralized platform covering 14 additional countries.

Jean-Marie Dragon, Head of Electronic-Payments Acquiring and Innovation at BNP Paribas states: *"BNP Paribas, through this partnership, confirms the strategic nature of e-commerce and its will to help its customers with two main challenges in this market: international expansion and the fight against fraud."*

This partnership enriches the existing services of BNP Paribas in e-commerce, while allowing customers to benefit from Ingenico ePayments' fraud detection products, in order to efficiently identify and prevent fraud attempts.

Pierre-Antoine Vacheron, Executive Vice President of Ingenico ePayments adds: *"Ingenico Group is proud to have been selected by BNP Paribas, to enrich its offer in the online payments space, in order to let customers accelerate their international expansion."*

Follow us at  : [@BNPParibas_pr](https://twitter.com/BNPParibas_pr)

About the Retail Banking Division in France of BNP Paribas

In France, the Retail Banking Division gathers 28,000 specialists servicing 6.9 million individual customers, 560,000 small corporate customers, 31,000 medium and large corporate customers and 73,000 non-for-profit organisations. The Division is leader of the Corporate and Private banking segment. Through an organization based on specialized customer business lines in order to provide the best partnership, it offers a broad range of products and services, from current account management until the most expert corporate finance structuring. The teams of the Retail Banking Division are strongly committed to serve the economy and all the customers whom they welcome in more than 2,000 branches and 300 expertise centers : Private banking, House of Entrepreneurs, Innovation Centers and Corporate Business Centers. The Retail Banking Division is also widely active through social media in particular via Facebook, Twitter and Foursquare. A constant investor into innovation and service quality, BNP Paribas launched in May 2013 the first digital bank originally designed for mobile usage : Hello Bank ! This new offer of customer relationship came to complete the service pannel already made of the online banking (Contact Centers, Internet, Mobile, Net Agence, Net Credit and Net Epargne) and the 6,000 self-service automatic machines made available to its individual and corporate customers.

About Ingenico ePayments

Ingenico ePayments is the online and mobile commerce division of Ingenico Group. We connect merchants and consumers, enabling businesses everywhere to go further beyond today's boundaries, creating the future of global commerce. As industry leaders since 1994, our innovative spirit drives us forward across all channels. We are the trusted partner of 65,000 small and large merchants who rely on us to make payments easy and secure for their customers. With advanced data analytics, fraud management solutions and cross-border commerce expertise, we help merchants optimize their business and grow into new markets around the world. For more information visit www.ingenico.com/epayments or follow us on [Twitter](#) or [LinkedIn](#).

BNP Paribas / Press

Loubna Sebti - loubna.sebti@bnpparibas.com – 01 40 14 66 28

Marion Saraf – marion.saraf@bnpparibas.com 01 57 43 88 63

Ingenico / Press

Jurriaan Trommels

Senior Manager, PR and Communications

Jurriaan.Trommels@ingenico.com

+31 (0)6 30161420



BNP PARIBAS

La banque
d'un monde
qui change